

ChessCafe.com

Advertising Rate Card

Effective January 2010

We average more than 100,000 visitors per month

Position	Technical Specs	Rate
ChessCafe Home Page – Left for 1 month	162 x 133 pixels	\$375/mo.
ChessCafe Home Page – Left for 2-6 months	162 x 133 pixels	\$350/mo.
ChessCafe Home Page – Left for 7-12 months	162 x 133 pixels	\$325/mo.
ChessCafe Home Page – Right for 1 month	216 x 213 pixels	\$500/mo.
ChessCafe Home Page – Right for 2-6 months	216 x 213 pixels	\$475/mo.
ChessCafe Home Page – Right for 7-12 months	216 x 213 pixels	\$450/mo.
Home Page Text links – Left for 1 month	Two lines 10pt Tahoma font	\$175/mo.
Home Page Text links – Left for 2-6 months	Two lines 10pt Tahoma font	\$150/mo.
Home Page Text links – Left for 7-12 months	Two lines 10pt Tahoma font	\$125/mo.

- All advertising is payable in advance and non-refundable.
- Ads/graphics are supplied by the advertiser.
- Ads must meet standard requirements for fairness and truth-in-advertising.
- Text links are placed below all banner ads.

Owned and operated by BrainGamz, INC
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